

graphic design • art direction • music production

## EDUCATION

BFA, Graphic Design, May 2008, Savannah College of Art and Design, Savannah, GA

## PROFESSIONAL SKILLS

Art Direction, Concept Development, Leadership, Teamwork, Client Relations, Research, Time Management.

## SOFTWARE SKILLS

Photoshop, Illustrator, InDesign, Premier, Dreamweaver, Flash, Fireworks,  
Apple Logic, DigiDesign Pro Tools, Fruity Loops, Acid Pro, Soundforge.

## PROFESSIONAL EXPERIENCE

November 2009 – April 2010, Razorfish (Atlanta, GA)

As a permanent freelance designer, I had the opportunity to work with an incredible team on projects and pitches for Dodge, AT&T and Citrix. Working closely with the UX team, I helped with the development of wireframing and information architecture before implementing into final design.

July 2008 – August 2009, Philips Design, a division of Royal Philips Electronics, NA (Atlanta, GA)

As a designer for Philips, I worked on a range of packaging and web solutions while gaining corporate experience within a large European company that does business in 3 sectors: lighting, consumer lifestyle and healthcare. Learning more about product design, strategic business implementation, B2B, client relations, structural design and packaging have helped me grow into more than just a designer.

June 2007 – August 2007, Target Corporation (Minneapolis, MN)

As a design intern, I grasped a deep understanding of the brand's image and voice in only two months by shadowing Art Directors, Creative Managers, attending photoshoots, partnering with a copywriter and working on a project that reflected my understanding of Art Direction at Target.

## Freelance, May 2006 – Present

Designed website and UI for NALA FILMS, a multi-million dollar investment/production company. (In development)

Designed website and UI for AVENU Sparkling Liqueur. (In development)

Designed website and user experience for SocialBuy, a group buying site. (In development)

Designed website for high profile photographer and music video director Nabil Elderkin.

Scored and composed music for current 2011 Calvin Klein CK-One campaign.

Scored and composed music for current 2011 AT&T Wireless campaign.

Designed opening titles for the latest Blue Sky Black Death music video.

Produced/Designed an album in the form of a digital marketing strategy, "The Blueprint 3 Outtakes."

Gathered over half a million hits and 20,000 downloads in two weeks.

Designed website and identity system for photographer, Adam Kuehl.

Designed, Art Directed and produced innovative CD packaging for upcoming singer, Brittany Bosco.

Collaborated with another designer to create a page for UK design publication, Bones Magazine.

Art Directed and conceptualized a photo shoot for SCAD fashion design student, Valencia Carter's senior collection consisting of children's wear. I worked with a photographer, assistants and a hairstylist.

Developed a new brand identity system for well known Savannah, GA based art gallery, Desoto Row.

Designed CD packaging and collaborated with a photographer for music artist, Corey Hopps.

## ACHEIVEMENTS

Featured on TypographyServed.com, a site dedicated to leading professionals in Typography, 2009.

Recognized and featured on package design blog, The Dieline, 2009.

Produced, executive produced and designed cd packaging for "And I Love H.E.R." by Danny!, which made the ballot for the 2008 Grammy Nominations. Was ranked #24th best album of 2008 by ABC News, 2009.

1<sup>st</sup> Place, Atlanta Producer Swap Meet, All-Star Competition, 2008.

Selected by Philips as North American top talent for "New Designers Program" upon hire, 2008.

Work published & recognized as "top upcoming talent" in internationally known, Computer Arts Magazine, 2008.

Silver Medal, Savannah Succession – SCAD Graphic Design Senior Show, 2008.

Self Promo was displayed at Young Designers' Expo (Yodex), Taipei World Trade Center (Taipei, Taiwan), 2008.

Top 10 Best Portfolios (selected) – AIGA National Portfolio Review, 2008.

Named one of the top 10 best designers in senior class, SCAD Graphic Design Faculty, 2008.

Only student selected by Target for an internship out of SCAD Graphic Design Program, 2007.

1<sup>st</sup> Place, Run Ya Jewelz Music Producer Contest (Minneapolis, MN), 2007.

Deans List, Savannah College of Art & Design, 2004 – 2008.

Produced a music track for a grammy nominated album. Danny! "Charm," 2006.

Portfolio Scholarship recipient – Savannah College of Art & Design, 2004.